

The European X-Ray Free-Electron Laser Facility GmbH (European XFEL GmbH) is a multi-national non-profit company. It will make available X-rays of unique quality for studies in physics, chemistry, the life sciences, materials research and other disciplines. Located in the Hamburg area, Germany, it will comprise scientific instruments for a wide range of experimental techniques. Construction of the European XFEL is underway; commissioning is scheduled for 2014. We are looking for a

Press and public relations (PR) group leader (f/m)

The Position

The holder of the position is responsible for all press and public relations issues addressing various audiences including the general public. In particular, the holder of the position will

- develop and implement the communication strategy to enhance the company's national and international visibility
- initiate, write and launch press releases, be the contact person for the media
- organize and lead all external communication efforts of the European XFEL GmbH (newsletter, Internet presence and social media, brochures and flyers, visual media, presentations and exhibitions, advertising media, special events, and so on)
- lead and manage a team of 2–3 PR professionals and cooperate with several freelancers
- cooperate with science communicator networks and collaborate with PR offices of the company's shareholders, especially with that of DESY
- organize and lead the outreach activities for the neighbourhoods around the European XFEL construction sites.

Requirements

You have gained a full academic qualification as a natural scientist, preferably as a physicist, and an additional education in science journalism or a few years of professional experience as a science writer or PR officer for a high-tech or research organization. Additional skills needed include

- experience in and passion for the communication of scientific research
- experience in working directly with the media
- excellent handling of both English and German
- a high degree of initiative and creativity
- the ability to organize, to work independently and to tight deadlines, to handle multiple and changing priorities, and to work in a team
- substantial working knowledge of all MS Office applications and Adobe Acrobat as well as experience with web and social media tools.

For additional information contact Massimo Altarelli (massimo.altarelli@xfel.eu)

Reference number

A-033

Application

Please apply online and provide a motivating cover letter next to a CV in English and your work certificates.

Duration

The appointment is unlimited.

Salary and benefits are similar to those of public service organizations in Germany. Handicapped persons will be given preference to other equally qualified applicants. The European XFEL GmbH is an equal opportunity and affirmative action employer and encourages applications from women. English is working language, knowledge of German is considered an asset. The European XFEL GmbH intends to achieve a widely international staff. Non-German candidates hired from abroad receive an international allowance.

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